

PORT WASHINGTON STATE BANK 2022 CUTEST DOG CONTEST (OFFICIAL RULES)

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.**

2. **Eligibility.** Subject to the additional restrictions below, the **PORT WASHINGTON STATE BANK Cutest Dog Contest** (the “Contest”) is open to Wisconsin residents who are 18 years or older and own the dog shown in the submitted photograph. Employees and contractors of Port Washington State Bank and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

3. **How to Enter.** The Contest, including Entry and Voting Periods, begins at 12:00 a.m. (C.T.) on Saturday, August 6 and end at 11:59 p.m. (C.T.) on Sunday, August 28, 2022 (the “Contest Period”). The Contest Entry Period is from 11:00 a.m. (C.T.) Saturday, August 6, 2022 until 6:00 p.m. (C.T) on Wednesday, August 10, 2022. The Contest Voting Period is from 9:00 a.m. (C.T.) Friday August 12, 2022 until 11:59 p.m. (C.T.) Sunday, August 28, 2022.

Enter by visiting the Mequon Port Washington State Bank branch at 10509 N. Port Washington Road in Mequon. A photographer on site will take a photo of your dog. Alternatively you can email a photo of your dog to Tarah.beyer@pwsb.bank. You will get a reply from the marketing department confirming your submission, and you will be alerted if your dog is selected as one of the finalists.

If submitting their own photo, each photo submission must be an authentic, original photograph, and the contestant must own the copyright in the photograph submitted. The pet featured in the photograph must owned by the person entering. Each photograph must show only one pet and no people. Sponsor will accept jpeg, tif or png file formats. Images must not have been digitally altered in any way other than necessary cropping. Sponsor reserves the right to refuse, disqualify or withdraw any photograph it determines to be

obscene, indecent, offensive, unacceptable or otherwise inappropriate for a general audience, or that is alleged to infringe on any third-party's intellectual property rights.

Entries limited to only one per person during the Contest Entry Period.

Sponsor will not be responsible for incomplete, lost, late, misdirected, or illegible entries. All entries become property of Sponsor and none will be returned. By entering you agree to the terms of these Official Rules.

4. **Winner Selection.** Port Washington State Bank will first select their 10 favorite pets and invite the public to vote on the cutest dog via a form on the website. Individuals who are 18 years of age or older during the Contest Voting Period from 9:00 a.m. (C.T.) on Friday, August 12, 2022 until 11:59 p.m. (C.T.) Sunday, August 28, 2022. One (1) Winner will be the photo that receives the highest number of votes during the Contest Voting Period. Voters will be asked to vote for their choice of the cutest Dog. Only one (1) vote per person per day per owner of an ISP account per email address. The one (1) entry with the highest number of recorded eligible votes as of 11:59 p.m. (C.T.) on Sunday, August 28, 2022 will be the winner. In the event of a tie, the winner will be randomly selected from among the tied entries. Decisions of Sponsor shall be final and binding in all respects.

5. **Prizes and Odds.** The one (1) Winner will receive one (1) \$250 gift card to Feed Bag Pet Supplies in Mequon. The odds of winning depend on how your entry compares to the other entries in the contest (see section 4, winner selection).

6. **Winner Notification and Acceptance.** Winner will be notified on or about August 31, 2022 at the email address on Winner's entry form. Winner must respond to Sponsor's email notification within 48 hours. Failure to respond within such time period or return of email prize notification as undeliverable may result in disqualification and an alternate winner may be selected. To claim prize, the Winner must be willing to drive to a Port Washington State Bank branch to redeem the gift card. A valid photo identification may be required. Winners may waive their right to receive prizes. Prizes are non-assignable, nontransferable and not redeemable for cash. No substitutions allowed by winner. Sponsor reserves the right to substitute prizes of equal or greater value. Winner may be required to complete an affidavit of eligibility/liability certifying that entrant has complied with the Official Rules of

the Contest, and a publicity release which must be returned as instructed by Sponsor. Failure to sign and return the affidavit or release, to respond in a timely manner, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

7. **Participation.** By participating, contestants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries poor quality photos, or for failure to receive entries or votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries or votes will be deemed to have been submitted by the owner of the ISP (Internet Service Provider) account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries, or votes submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion.

8. **Copyright.** By entering the Contest, each contestant grants to Sponsor an exclusive, royalty-free and irrevocable right and license to publish, print, edit or otherwise use the contestant's submitted entry, in whole or in part, for any purpose and in any manner or media (including, without limitation, the Internet) throughout the world in perpetuity, and to license others to do so, all without

limitation or further compensation. Each contestant further agrees that if his/her entry is selected by Sponsor as the winning entry, he/she will sign any additional license or release that Sponsors may require.

9. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

10. **Sponsor.** The Cutest Dog Photo Contest is sponsored by PORT WASHINGTON STATE BANK. The decisions of Sponsor regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For the name of the winner (available after September 1, 2022) or a copy of these Official Rules, visit pwsb.bank or send a self-addressed, stamped envelope to “Winners List/Official Rules” (as applicable), PORT WASHINGTON STATE BANK Cutest Dog Photo Contest, 206 N. Franklin Street, Port Washington, WI, 53074. If you have any questions regarding this Contest, please contact Tarrah Beyer at Tarrah.beyer@pwsb.bank.